



**For Immediate Release**

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**Access Commerce Receives Positive Rating In Leading Analyst Firms  
Sales Configuration MarketScope Report**

**Chicago, Illinois and Toulouse, France, January 17, 2008** - Access Commerce (Euronext: 7424), today announced that the company has received a Positive rating in Gartner's "MarketScope for Sales Configuration: 3Q07" (October 29, 2007 by Gene Alvarez). Cameleon eConfigurator, which is part of the Cameleon Commerce Suite, helps companies eliminate errors and non-value added activities, decrease cycle times and improve customer satisfaction, resulting in increased revenue and a reduction in sales and operational costs.

The Gartner report states, "Sales configurators reduce complexity and improve productivity by helping salespeople or customers in a self-serve environment match customer needs to unique products and service offerings. Sales configuration systems are used to configure STO, ATO and ETO [ship-to-order, assemble-to-order and engineer-to-order] products as well as non-product information such as pricing, discounts, and customized financing plans." According to Gartner, a Positive rating indicates the company "demonstrates strength in specific areas, but execution in one or more areas may still be developing or inconsistent with other areas of performance."

"Companies continue to struggle with complex pricing and configuration rules. Extensive use of spreadsheets to calculate prices and create quotes results in annoying delays and costly errors. Spreadsheets are complicated to maintain, and everyone seems to end up with a different version," said Kurt Haller, Executive Vice President at Access Commerce. "In addition, many companies that have adopted earlier generation configurators find them difficult to deploy across sales channels and international markets, creating artificial barriers to improved responsiveness

and effectiveness. Cameleon helps companies overcome these problems with a proven, flexible solution that quickly delivers results.”

The Cameleon eConfigurator is a powerful product configurator solution capable of meeting the widest range of complex selling needs. Instantly manage any number of product features, service or pricing variations to guarantee quotation and order accuracy across every sales channel. Cameleon easily integrates with existing enterprise systems to deliver compelling benefits:

- Cut days or weeks from quote and proposal development cycles
- Produce more quotes and orders with less people
- Present relevant up-selling and cross-selling options to increase margins
- Eliminate errors that impact customer satisfaction, increase fulfillment costs and delay cash receipts
- Reduce order-to-fulfillment cycle times and deliver products more quickly

Cameleon eConfigurator is part of the Cameleon Commerce Suite of multi-channel e-commerce applications for sales teams, channel partners and self-service customers that are fast and easy to deploy.

#### About the MarketScope

The MarketScope is copyrighted 2007 by Gartner, Inc. and is reused with permission. The MarketScope is an evaluation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendors measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the MarketScope, and does not advise technology users to select only those vendors with the highest rating. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

#### About Access Commerce

**Access Commerce is an international provider of E-Commerce and Configurator software.** The Cameleon Commerce Suite from Access Commerce helps companies sell products and services through multiple sales channels and provides a common point of order capture across the enterprise. Cameleon optimizes complex selling and ordering processes by orchestrating core business functions that include e-commerce, electronic catalog and guided selling, product and service configuration, advanced pricing and promotions, quote and proposal generation, and order management. Employees, channel partners and customers use Cameleon to eliminate errors and non-value added activities, decrease cycle times and improve customer satisfaction, resulting in increased revenue and a reduction in sales and operational costs. Access Commerce is headquartered in Toulouse, France and Chicago, Illinois. Customers include AREVA, Eaton

Corporation, Golf Pride, Invacare, Leroy Merlin, Manitou, Perceptron, Perkins Engines, Saint-Gobain, Schneider Electric, Sud-Ouest Mutual Insurance, Tait Electronics, ThyssenKrupp, X-Rite and Yellow Pages.

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