



Bull and Access Commerce streamline client sales processes

Bull to integrate Cameleon Commerce Suite as part of an international partnership

Paris, May 27, 2008 - Bull and Access Commerce have announced the signing of an international trading partnership under which Bull will integrate Access Commerce's Cameleon Commerce Suite.

This offering is available to medium and large companies in the industrial sector, as well as the distribution and service sectors in which the software suite already enjoys significant success.

Improved client satisfaction

By applying their respective areas of expertise, Bull and Access Commerce now make it possible for companies with complex offerings to improve sales productivity and efficiency through shorter quote preparation times, improved price reliability and fewer order errors.

The software suite includes a powerful configurator, the Cameleon eConfigurator, which guides users when selecting options and alternatives, and when calculating the price of products and services for quotes or orders. Cameleon eConfigurator received a positive rating in the most recent report on sales configuration issued by a major US analyst*.

Jacques Soumeillan, Chairman and CEO of Access Commerce stated: *"This partnership establishes a preferred relationship with a major IT group that has a significant presence in industry, one of our traditional markets, and is further evidence of our leadership in e-commerce and configurator software solutions. Bull's high level of credibility with customers will enhance Cameleon's reputation in the marketplace and will give us access to new, prestigious industrial accounts in France and abroad."*

Perfectly integrated and optimized solutions

Through its service centers, Bull provides access to development and integration experts and gives its customers all of the industrial tools and resources they need to develop and support their projects.

These service centers provide a single interface for the deployment of fully integrated, optimized solutions.

"Bull is bringing its extensive national network and will use its service centers to offer a full range of services related to the implementation and deployment of Cameleon Commerce Suite. This agreement will boost our presence in industry, with the development of new expertise responding to the major productivity challenges facing companies." explains Jean Sellier, Head of Bull Management, Bull's Consultancy & Integration business.

About Access Commerce

Access Commerce is an international provider of E-Commerce and Configurator software.

The Cameleon Commerce Suite from Access Commerce helps companies sell products and services through multiple sales channels and provides a common point of order capture access the enterprise. Cameleon optimizes complex selling and ordering processes by orchestrating core business functions that include e-commerce, electronic catalog and guided selling, product and service configuration, advanced pricing and promotions, quote and proposal generation, and order management. Employees, channel partners and customers use Cameleon to eliminate errors and non-value added activities, decrease cycle times and improve customer satisfaction, resulting in increased revenue and a reduction in sales and operational costs.

Access Commerce is headquartered in Toulouse, France and Chicago, Illinois. Customers include Eaton Corporation, Golf Pride, Invacare, Legrand, Leroy Merlin, Manitou, Pages Jaunes (Yellow Pages), Perceptron, Perkins Engines, Saint-Gobain, Schneider Electric, Sud-Ouest Mutual Insurance, Tait Electronics, ThyssenKrupp and X-Rite.

Cameleon is a trademark of Access Commerce SA and may be registered in certain jurisdictions. All other product and company names mentioned are the property of their respective owners.

For more information: www.access-commerce.com

* See the press release

http://www.access-commerce.com/CPresse/html/EN/2008/BPR_Gartner_US.htm

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About Bull, Architect of an Open World

As one of the leading European IT companies, Bull delivers open, flexible and secure information systems. The group helps public and private sector customers transform their information systems, applying its know-how and expertise in three main areas:

- Capitalizing on its extensive mainframe experience, Bull designs and produces robust, innovative and open servers, based on industry-standard technologies;
- Building on its alliances with leading ISVs, Bull develops and implements flexible and interoperable application infrastructures which give business processes the freedom to evolve;
- Bringing together recognized expertise in end-to-end IT security, Bull secures data and exchanges that are so critical in preserving customers' business integrity.

Bull has a particularly strong presence in the public, healthcare, finance, telecommunications, manufacturing and defense sectors. Its distribution network and business partners cover more than 60 countries worldwide.

For more information visit: <http://www.bull.com>

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